



**Mutual of Omaha MORTGAGE** The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	542	1,904	25.75%	17.06%	5.43%
2	FINANCE OF AMERICA REVERSE LLC	535	2,012	25.42%	35.79%	-43.42%
3	LONGBRIDGE FINANCIAL LLC	128	882	6.1%	-45.53%	-12.67%
4	LIBERTY REVERSE MORTGAGE	118	350	5.6%	40.48%	-35.06%
5	FAIRWAY INDEPENDENT MORTGAGE CORP.	102	371	4.85%	20.00%	-31.04%
6	GUILD MORTGAGE COMPANY	78	203	3.71%	36.84%	
6	GOODLIFE HOME LOANS	78	272	3.71%	-4.88%	72.15%
8	PLAZA HOME MORTGAGE INC	46	156	2.19%	48.39%	
9	SOUTH RIVER MORTGAGE LLC	43	177	2.04%	-64.75%	3440.00%
10	SMARTFI HOME LOANS LLC	29	95	1.38%	20.83%	86.27%

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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
10	HIGHTECHLENDING INC	29	98	1.38%	20.83%	-16.95%
10	GMFS LLC	29	105	1.38%	20.83%	
13	MOVEMENT MORTGAGE LLC	27	132	1.3%	-37.21%	473.91%
14	TRUST MORTGAGE LENDING CORP	23	66	1.1%	64.29%	65.00%
15	MONEY HOUSE INC	20	82	0.95%	-13.04%	-12.77%
15	CROSSCOUNTRY MORTGAGE	20	86	0.95%	-16.67%	82.98%
17	ADVISORS MORTGAGE GROUP LLC	15	56	0.71%	-28.57%	-28.21%
18	ALL WESTERN MORTGAGE INC	14	52	0.67%	55.56%	246.67%
19	ALL REVERSE MORTGAGE INC	13	53	0.62%	-27.78%	-30.26%
20	CALCON MUTUAL MORTGAGE LLC	12	65	0.57%	-40.00%	-5.8%
21	UNIVERSITY BANK	10	26	0.48%	42.86%	-31.58%
22	NEW AMERICAN FUNDING LLC	8	37	0.38%	0.00%	2.78%
22	AMERICAN PACIFIC MORTGAGE	8	60	0.38%	-50.00%	-31.82%
24	SUN AMERICAN MORTGAGE CO	7	16	0.33%	133.33%	-30.43%
25	NOVA FINANCIAL & INVESTMENTS CORP.	6	11	0.29%	200.0%	22.22%
25	ATLANTIC COAST MORTGAGE LLC	6	17	0.29%	200.00%	41.67%
25	THE FEDERAL SAVINGS BANK	6	21	0.29%	-25.00%	-22.22%
25	BAY EQUITY LLC	6	21	0.29%	50.00%	133.33%
25	VIP MORTGAGE INC	6	29	0.29%	-25.00%	-14.71%
25	CMG MORTGAGE INC	6	33	0.29%	-45.45%	3200.00%
25	GUARANTEED RATE INC	6	43	0.29%	-45.45%	
32	NORWICH COMMERCIAL GROUP	5	18	0.24%	66.67%	50.0%
32	MCM HOLDINGS INC	5	23	0.24%	-37.50%	-64.06%
32	PRIMARY RESIDENTIAL MORTGAGE INC	5	23	0.24%	-44.44%	-17.86%
32	WATERMARK CAPITAL INC	5	24	0.24%	-16.67%	41.18%
32	ENNKAR INC	5	50	0.24%	-76.19%	0.00%



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Data Source: Reverse Market Insight, LLC



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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
37	GOLDEN EMPIRE MORTGAGE INC	4	7	0.19%	300.00%	75.00%
37	COMMUNITY FIRST NATIONAL BANK	4	10	0.2%	300.00%	
37	NATIONWIDE MORTGAGE BANKERS INC	4	14	0.2%	33.33%	0.00%
37	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	4	20	0.19%	-33.33%	33.33%
37	ACADEMY MORTGAGE CORP.	4	22	0.19%	-42.86%	-15.38%
37	TOTAL MEDIA MANAGEMENT LLC	4	29	0.19%	-60.00%	-21.62%
43	CAMBRIA FINANCIAL GROUP LLC	3	5	0.14%	200.00%	25.00%
43	CORNERSTONE MORTGAGE COMPANY	3	6	0.14%		20.0%
43	LAND-HOME FINANCIAL SERVICES	3	8	0.14%	50.00%	-20.00%
43	AMERICAN FINANCIAL NETWORK INC	3	14	0.14%	0.00%	-46.15%
43	NATIONWIDE EQUITIES CORP.	3	16	0.14%	-50.0%	-55.56%
43	T2 FINANCIAL LLC	3	18	0.14%	-25.00%	
43	EAST COAST CAPITAL CORP	3	24	0.14%	-25.00%	14.29%
50	OAKSTAR BANK NA	2	2	0.10%		0.00%
50	BANK OF UTAH	2	3	0.10%	100.00%	50.0%
50	WATERSTONE MORTGAGE CORP	2	4	0.10%	100.00%	
50	MASON MCDUFFIE MORTGAGE CORP	2	4	0.10%		-20.00%
50	MAGNOLIA BANK INC	2	7	0.10%	0.0%	-69.57%
50	CONTOUR MORTGAGE CORP.	2	8	0.10%	100.00%	-42.86%
50	LOANDEPOTCOM	2	9	0.10%	100.00%	28.57%
50	TJC MORTGAGE INC	2	10	0.10%	-33.33%	233.33%
50	PREMIER MORTGAGE RESOURCES	2	13	0.10%	0.00%	-43.48%
50	SUN WEST MORTGAGE CO INC	2	14	0.10%	-50.0%	-51.72%
50	INTERCAP LENDING INC	2	14	0.10%	0.0%	
61	FIRST ALLIANCE HOME MORTGAGE LLC	1	1	0.05%		-85.71%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
61	CLIFFCO INC	1	1	0.05%		-50.0%
61	AMERICAN NATIONWIDE MORTGAGE COMPANY	1	1	0.1%		-50.00%
61	LOANLEADERS OF AMERICA INC	1	1	0.1%		0.00%
61	SIERRA PACIFIC MORTGAGE CO INC	1	1	0.05%		-75.00%
61	NATIONS RELIABLE LENDING LLC	1	1	0.05%		
61	TRI COUNTIES BANK	1	1	0.05%		
61	THE MONEY STORE	1	1	0.05%		
61	COASTAL FUNDING SLC INC	1	2	0.05%	0.0%	
61	CHOICE LENDING CORP.	1	2	0.05%		0.00%
61	CITY FIRST MORTGAGE SERVICES LLC	1	2	0.05%		
61	HARTFORD FUNDING LTD	1	2	0.05%		-66.67%
61	GOLDENWEST FEDERAL CREDIT UNION	1	2	0.05%		
61	NORTHPOINTE BANK	1	2	0.05%	0.0%	0.0%
61	CENTRAL COAST LENDING INC	1	3	0.05%		200.00%
61	AMERICAN SECURITY MORTGAGE CORP	1	3	0.05%		200.00%
61	NEW PENN FINANCIAL LLC	1	3	0.05%	0.0%	
61	TIDEWATER MORTGAGE SERVICES INC	1	3	0.05%		200.00%
61	EVERGREEN MONEYSOURCE MTG CO	1	4	0.05%	0.0%	-20.00%
61	AMCAP MORTGAGE LTD	1	4	0.05%	-66.67%	-33.33%
61	ALCOVA MORTGAGE LLC	1	4	0.05%		100.00%
61	MEADOWBROOK FINANCIAL MORTGAGE	1	4	0.05%	0.0%	-20.00%
61	SALEM FIVE MORTGAGE CO LLC	1	4	0.05%	0.0%	-33.33%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
61	VICTORIAN FINANCE LLC	1	4	0.1%	-50.0%	
61	AMERICA FIRST FEDERAL CREDIT UNION	1	5	0.1%	-50.0%	25.00%
61	AMERICAN LIBERTY MORTGAGE INC	1	6	0.05%	-50.00%	0.00%
61	LEADER ONE FINANCIAL CORP.	1	7	0.05%	-50.0%	-53.33%
61	US MORTGAGE CORP.	1	7	0.05%	-50.00%	0.00%
61	DIRECTORS MORTGAGE INC	1	8	0.05%	-50.0%	-27.27%
61	AMERICAS MORTGAGE RESOURCE INC	1	8	0.05%	0.0%	-20.00%
61	SECURITYNATIONAL MORTGAGE COMPANY	1	8	0.05%	-50.0%	-46.67%
61	SUCCESS MORTGAGE PARTNERS INC	1	8	0.05%	-50.0%	-20.00%
61	MOUNTAIN AMERICA CREDIT UNION	1	9	0.05%	-50.0%	200.00%
61	THRIVE MORTGAGE LLC	1	10	0.05%	-50.0%	0.00%
61	ARK-LA-TEX FINANCIAL SERVICES	1	14	0.05%	-87.5%	
61	OPEN MORTGAGE LLC	1	16	0.05%		-94.98%
61	JET DIRECT FUNDING CORP	1	17	0.05%	-75.0%	-43.33%

APRIL 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
<b>Subtotal Top 100</b>	<b>2,105</b>	8,129	100.0%	3.64%	-15.41%
<b>Subtotal Non Top 100</b>	0	87	0.0%	-100.00%	-89.34%
<b>Total</b>	<b>2,105</b>	8,216		2.28%	-21.20%



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HISTORICAL APRIL ENDORSEMENTS	LOANS
4/1/2020	1,601
4/1/2021	4,187
4/1/2022	6,265
4/1/2023	1,963
4/1/2024	2,105

**Other resources:**[FHA Single Family Production Reports](#)[HECM Endorsement Summary Reports](#)[Reverse Market Insight newsletters](#)[HECM Snapshot reports](#)The power of **TECHNOLOGY**Learn how we are  
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