



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	463	1,362	22.50%	15.17%	3.34%
2	FINANCE OF AMERICA REVERSE LLC	394	1,477	19.14%	-19.76%	-55.75%
3	LONGBRIDGE FINANCIAL LLC	235	754	11.4%	-9.96%	-3.95%
4	SOUTH RIVER MORTGAGE LLC	122	134	5.9%	1425.00%	2580.00%
5	FAIRWAY INDEPENDENT MORTGAGE CORP.	85	269	4.13%	8.97%	-33.58%
6	LIBERTY REVERSE MORTGAGE	84	232	4.08%	25.37%	-43.96%
7	GOODLIFE HOME LOANS	82	194	3.98%	26.15%	52.76%
8	GUILD MORTGAGE COMPANY	57	125	2.77%	96.55%	#DIV/0!
9	MOVEMENT MORTGAGE LLC	43	105	2.09%	43.33%	707.69%
10	PLAZA HOME MORTGAGE INC	31	110	1.51%	-16.22%	0.00%

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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	SMARTFI HOME LOANS LLC	24	66	1.17%	9.09%	135.71%
11	CROSSCOUNTRY MORTGAGE	24	66	1.17%	9.09%	78.38%
11	HIGHTECHLENDING INC	24	69	1.2%	4.35%	-33.01%
11	GMFS LLC	24	76	1.2%	-14.29%	
15	MONEY HOUSE INC	23	62	1.12%	43.75%	-10.14%
16	ADVISORS MORTGAGE GROUP LLC	21	41	1.02%	250.00%	-31.67%
16	ENNKAR INC	21	45	1.02%	75.00%	45.16%
18	CALCON MUTUAL MORTGAGE LLC	20	53	0.97%	53.85%	-1.85%
19	ALL REVERSE MORTGAGE INC	18	40	0.87%	38.46%	-29.82%
20	AMERICAN PACIFIC MORTGAGE	16	52	0.78%	-11.11%	-25.71%
21	TRUST MORTGAGE LENDING CORP	14	43	0.68%	7.69%	53.57%
22	CMG MORTGAGE INC	11	27	0.53%	10.00%	2600.00%
22	GUARANTEED RATE INC	11	37	0.53%	-26.67%	
24	TOTAL MEDIA MANAGEMENT LLC	10	25	0.49%	66.67%	-19.35%
25	PRIMARY RESIDENTIAL MORTGAGE INC	9	18	0.44%	125.0%	-28.0%
25	ALL WESTERN MORTGAGE INC	9	38	0.44%	-18.18%	533.33%
27	ARK-LA-TEX FINANCIAL SERVICES	8	13	0.39%		
27	THE FEDERAL SAVINGS BANK	8	15	0.39%	166.67%	-31.82%
27	MCM HOLDINGS INC	8	18	0.39%	33.33%	-60.00%
27	VIP MORTGAGE INC	8	23	0.39%	100.0%	4.55%
27	BROKER SOLUTIONS INC	8	29	0.39%	-46.67%	-9.38%
32	UNIVERSITY BANK	7	16	0.34%	75.0%	-50.0%
32	ACADEMY MORTGAGE CORP.	7	18	0.34%	133.33%	-14.29%
34	NATIONWIDE EQUITIES CORP.	6	13	0.29%	-14.29%	0.00%
34	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	6	16	0.29%	200.0%	45.45%
34	WATERMARK CAPITAL INC	6	19	0.29%	100.00%	137.50%



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Data Source: Reverse Market Insight, LLC



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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
37	SUN WEST MORTGAGE CO INC	4	12	0.19%	0.00%	-47.83%
37	T2 FINANCIAL LLC	4	15	0.2%	-42.86%	
37	BAY EQUITY LLC	4	15	0.2%	100.00%	87.50%
37	JET DIRECT FUNDING CORP	4	16	0.19%	-50.0%	-27.27%
37	EAST COAST CAPITAL CORP	4	21	0.19%	-63.64%	16.67%
42	AMCAP MORTGAGE LTD	3	3	0.15%		-40.00%
42	AUGUSTA FINANCIAL INC	3	5	0.15%	200.00%	66.67%
42	TJC MORTGAGE INC	3	8	0.15%	-25.00%	300.0%
42	SUN AMERICAN MORTGAGE CO	3	9	0.15%	-25.00%	-30.77%
42	NATIONWIDE MORTGAGE BANKERS INC	3	10	0.15%	-40.00%	11.11%
42	AMERICAN FINANCIAL NETWORK INC	3	11	0.15%	-25.0%	-47.62%
42	NORWICH COMMERCIAL GROUP	3	13	0.15%	-62.50%	30.00%
49	MORIA DEVELOPMENT INC	2	2	0.10%		-66.67%
49	MEGASTAR FINANCIAL CORP	2	2	0.10%		
49	VICTORIAN FINANCE LLC	2	3	0.10%		
49	FLAT BRANCH MORTGAGE INC	2	3	0.10%		
49	AMERICA FIRST FEDERAL CREDIT UNION	2	4	0.10%	0.0%	33.33%
49	NOVA FINANCIAL & INVESTMENTS CORP.	2	5	0.10%	-33.33%	-37.5%
49	LAND-HOME FINANCIAL SERVICES	2	5	0.10%	100.00%	-37.50%
49	MAGNOLIA BANK INC	2	5	0.10%	0.00%	-73.68%
49	AMERICAN LIBERTY MORTGAGE INC	2	5	0.10%	100.00%	-16.67%
49	US MORTGAGE CORP.	2	6	0.10%	-33.33%	0.00%
49	LEADER ONE FINANCIAL CORP.	2	6	0.10%	-33.33%	-50.00%
49	SUCCESS MORTGAGE PARTNERS INC	2	7	0.10%	100.0%	-30.0%
49	SECURITYNATIONAL MORTGAGE COMPANY	2	7	0.10%	-33.33%	-30.00%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
49	MANN MORTGAGE LLC	2	7	0.1%	0.0%	0.0%
49	DIRECTORS MORTGAGE INC	2	7	0.1%	100.0%	-12.50%
49	MOUNTAIN AMERICA CREDIT UNION	2	8	0.1%	-60.0%	700.00%
49	THRIVE MORTGAGE LLC	2	9	0.10%	-33.33%	0.00%
49	PREMIER MORTGAGE RESOURCES	2	11	0.10%	-60.0%	-31.25%
49	ATLANTIC COAST MORTGAGE LLC	2	11	0.10%	-60.00%	22.22%
49	INTERCAP LENDING INC	2	12	0.10%	-33.33%	
69	CENTRAL PACIFIC BANK	1	1	0.05%		-50.00%
69	COASTAL FUNDING SLC INC	1	1	0.05%		
69	FRANKLIN ADVANTAGE INC	1	1	0.05%		
69	FIRST WESTERN MORTGAGE INC	1	1	0.05%		
69	EFINITY FINANCIAL INC	1	1	0.05%		
69	BANK OF UTAH	1	1	0.05%		-50.0%
69	BM REAL ESTATE SERVICES	1	1	0.05%		
69	GREENWAY MORTGAGE FUNDING CORP	1	1	0.05%		
69	MILEND INC	1	1	0.05%		-83.33%
69	NORTHPOINTE BANK	1	1	0.05%		-50.00%
69	TOTAL MORTGAGE SERVICES LLC	1	1	0.05%		0.00%
69	WESTERN OHIO MORTGAGE CORPORAT	1	1	0.05%		-50.0%
69	CAMBRIA FINANCIAL GROUP LLC	1	2	0.05%	0.0%	-33.33%
69	INTELLILOAN INC	1	2	0.05%		
69	NEW PENN FINANCIAL LLC	1	2	0.05%	0.0%	



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
69	RESOURCE FINANCIAL SERVICES I	1	2	0.1%	0.0%	
69	SECURITY HOME MORTGAGE LLC	1	2	0.1%	0.0%	100.00%
69	TOWNEBANK	1	2	0.05%		-71.43%
69	WATERSTONE MORTGAGE CORP	1	2	0.05%		
69	COMPASS MORTGAGE INC	1	3	0.05%	0.00%	200.00%
69	EVERGREEN MONEYSOURCE MTG CO	1	3	0.05%	0.0%	0.0%
69	MEADOWBROOK FINANCIAL MORTGAGE	1	3	0.05%	0.0%	-25.00%
69	GOLDEN EMPIRE MORTGAGE INC	1	3	0.05%	0.0%	50.00%
69	PACIFIC RESIDENTIAL MORTGAGE LLC	1	3	0.05%	-50.0%	-76.92%
69	SALEM FIVE MORTGAGE CO LLC	1	3	0.05%	0.0%	-40.00%
69	FIRST FEDERAL SAVINGS BANK TWIN FALLS	1	4	0.05%	0.0%	-33.33%
69	COMMUNITY FIRST NATIONAL BANK	1	6	0.05%	-50.0%	
69	CONTOUR MORTGAGE CORP.	1	6	0.05%	-75.0%	-50.00%
69	AMERICAS MORTGAGE RESOURCE INC	1	7	0.05%	-66.67%	-12.50%
69	LOANDEPOT.COM	1	7	0.05%	-66.67%	40.00%

MARCH 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,058	6,037	100.0%	9.94%	-21.37%
Subtotal Non Top 100	0	74	0.0%	-100.00%	-90.57%
Total	2,058	6,111		8.32%	-27.79%



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HISTORICAL MARCH ENDORSEMENTS	LOANS
3/1/2020	2,913
3/1/2021	4,220
3/1/2022	6,510
3/1/2023	3,789
3/1/2024	2,058

Other resources:[FHA Single Family Production Reports](#)[HECM Endorsement Summary Reports](#)[Reverse Market Insight newsletters](#)[HECM Snapshot reports](#)The power of **TECHNOLOGY**Learn how we are
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