

FEBRUARY 2024



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The following report is brought to you by HECMWORLD.com and Mutual of Omaha Mortgage.

This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS Month	LOANS ytd	% MARKET Share	% CHANGE Month	% CHANGE YTD
1	FINANCE OF AMERICA REVERSE LLC	491	1,083	25.84%	-17.06%	-11.52%
2	MUTUAL OF OMAHA MORTGAGE INC	402	899	21.16%	-19.11%	6.26%
3	LONGBRIDGE FINANCIAL LLC	261	519	13.7%	1.16%	-4.60%
4	FAIRWAY INDEPENDENT MORTGAGE CORP.	78	184	4.1%	-26.42%	-43.73%
5	LIBERTY REVERSE MORTGAGE	67	148	3.53%	-17.28%	-45.99%
6	GOODLIFE HOME LOANS	65	112	3.42%	38.30%	12.00%
7	PLAZA HOME MORTGAGE INC	37	79	1.95%	-11.90%	-9.20%
8	MOVEMENT MORTGAGE LLC	30	62	1.58%	-6.25%	675.00%
9	GUILD MORTGAGE CO.	29	68	1.53%	-25.64%	
10	GMFS LLC	28	52	1.47%	16.67%	

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direct endorsements

RANK	LENDER	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
11	HIGHTECHLENDING INC	23	45	1.21%	4.55%	-46.43%
12	CROSSCOUNTRY MORTGAGE	22	42	1.16%	10.00%	50.00%
12	SMARTFI HOME LOANS LLC	22	42	1.2%	10.00%	162.50%
14	AMERICAN PACIFIC MORTGAGE	18	36	1.0%	0.00%	-21.74%
15	MONEY HOUSE INC	16	39	0.84%	-30.43%	5.41%
16	BROKER SOLUTIONS INC	15	21	0.79%	150.00%	-25.00%
16	GUARANTEED RATE INC	15	26	0.79%	36.36%	
18	ALL REVERSE MORTGAGE INC	13	22	0.68%	44.44%	-37.14%
18	TRUST MORTGAGE LENDING CORP	13	29	0.68%	-18.75%	123.08%
18	CALCON MUTUAL MORTGAGE LLC	13	33	0.68%	-35.00%	-8.33%
21	ENNKAR INC	12	24	0.63%	0.00%	50.00%
22	EAST COAST CAPITAL CORP	11	17	0.58%	83.33%	30.77%
22	ALL WESTERN MORTGAGE INC	11	29	0.58%	-38.89%	
24	CMG MORTGAGE INC	10	16	0.53%	66.67%	1500.00%
25	NORWICH COMMERCIAL GROUP	8	10	0.42%	300.0%	100.0%
25	JET DIRECT FUNDING CORP	8	12	0.42%	100.00%	-20.00%
25	SOUTH RIVER MORTGAGE LLC	8	12	0.42%	100.00%	140.00%
28	NATIONWIDE EQUITIES CORP.	7	7	0.37%		16.67%
28	T2 FINANCIAL LLC	7	11	0.37%	75.00%	
30	MCM HOLDINGS INC	6	10	0.32%	50.0%	-71.43%
30	TOTAL MEDIA MANAGEMENT LLC	6	15	0.32%	-33.33%	-25.00%
30	ADVISORS MORTGAGE GROUP LLC	6	20	0.32%	-57.14%	-50.0%
33	MOUNTAIN AMERICA CREDIT UNION	5	6	0.26%	400.00%	500.00%
33	NATIONWIDE MORTGAGE BANKERS INC	5	7	0.26%	150.00%	75.00%
33	PREMIER MORTGAGE RESOURCES	5	9	0.26%	25.0%	-18.18%
33	ATLANTIC COAST MORTGAGE LLC	5	9	0.26%	25.00%	28.57%

The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage Data Source: Reverse Market Insight, LLC





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RANK	LENDER	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
37	CONTOUR MORTGAGE CORP.	4	5	0.21%	300.00%	-44.44%
37	TJC MORTGAGE INC	4	5	0.2%	300.00%	400.00%
37	SUN AMERICAN MORTGAGE CO	4	6	0.2%	100.00%	-45.45%
37	AMERICAN FINANCIAL NETWORK INC	4	8	0.21%	0.0%	-50.0%
37	SUN WEST MORTGAGE CO INC	4	8	0.21%	0.0%	-42.86%
37	PRIMARY RESIDENTIAL MORTGAGE INC	4	9	0.21%	-20.00%	-18.18%
37	UNIVERSITY BANK	4	9	0.21%	-20.00%	-59.09%
37	VIP MORTGAGE INC	4	15	0.21%	-63.64%	0.0%
45	NOVA FINANCIAL & INVESTMENTS CORP.	3	3	0.16%		-40.00%
45	US MORTGAGE CORP.	3	4	0.16%	200.00%	33.33%
45	LEADER ONE FINANCIAL CORP.	3	4	0.16%	200.0%	-66.67%
45	SECURITYNATIONAL MORTGAGE CO.	3	5	0.16%	50.00%	0.00%
45	AMERICAS MORTGAGE RESOURCE INC	3	6	0.16%	0.00%	500.00%
45	LOANDEPOTCOM	3	6	0.16%	0.00%	200.00%
45	UTAH MORTGAGE LOAN CORP	3	7	0.16%	-25.00%	
45	THE FEDERAL SAVINGS BANK	3	7	0.16%	-25.00%	-53.33%
45	THRIVE MORTGAGE LLC	3	7	0.16%	-25.0%	-22.22%
45	INTERCAP LENDING INC	3	10	0.16%	-57.14%	
45	ACADEMY MORTGAGE CORP.	3	11	0.16%	-62.50%	22.22%
45	WATERMARK CAPITAL INC	3	13	0.16%	-70.00%	160.0%
57	PACIFIC RESIDENTIAL MORTGAGE LLC	2	2	0.11%		0.00%
57	AMERICA FIRST FEDERAL CREDIT UNION	2	2	0.11%		-33.33%
57	UNITED MORTGAGE CORP	2	2	0.11%		
57	MAGNOLIA BANK INC	2	3	0.11%	100.0%	-76.92%
57	ALCOVA MORTGAGE LLC	2	3	0.11%	100.0%	



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57	MANN MORTGAGE LLC	2	5	0.11%	-33.33%	0.0%
57	COMMUNITY FIRST NATIONAL BANK	2	5	0.1%	-33.33%	
57	CARDINAL FINANCIAL CO.	2	5	0.1%	-33.33%	
57	PARAMOUNT RESIDENTIAL MORTGAGE GROUP	2	10	0.11%	-75.00%	100.00%
57	BAY EQUITY LLC	2	11	0.11%	-77.78%	175.00%
67	PRIMUS LENDING CORP.	1	1	0.05%		
67	RESOURCE FINANCIAL SERVICES I	1	1	0.05%		
67	SECURITY HOME MORTGAGE LLC	1	1	0.05%		0.00%
67	SUMMIT FUNDING INC	1	1	0.05%		-50.00%
67	CITY FIRST MORTGAGE SERVICES LLC	1	1	0.05%		
67	CAMBRIA FINANCIAL GROUP LLC	1	1	0.05%		
67	GLENDENNING MORTGAGE CORP	1	1	0.05%		0.00%
67	EVERETT FINANCIAL	1	1	0.05%		0.0%
67	ALLIED MORTGAGE GROUP INC	1	1	0.05%		0.00%
67	AMERICAN BANCSHARES MORTGAGE CORP.	1	1	0.05%		
67	AMRES CORP.	1	1	0.05%		
67	NEW PENN FINANCIAL LLC	1	1	0.05%		
67	NORTHERN MORTGAGE SERVICES LLC	1	1	0.05%		
67	NATIONSTAR MORTGAGE LLC	1	1	0.05%		
67	IXONIA BANK	1	1	0.05%		
67	HOME FUNDING CORP.	1	1	0.05%		
67	GOTMORTGAGECOM	1	1	0.05%		



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RANK	LENDER	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
67	GSF MORTGAGE CORP.	1	1	0.1%		
67	SALEM FIVE MORTGAGE CO LLC	1	2	0.1%	0.0%	0.00%
67	COMPASS MORTGAGE INC	1	2	0.05%	0.00%	100.00%
67	EVERGREEN MONEYSOURCE MTG CO	1	2	0.05%	0.0%	0.00%
67	AUGUSTA FINANCIAL INC	1	2	0.05%	0.00%	
67	AMERICAN SECURITY MORTGAGE CORP	1	2	0.05%	0.0%	100.0%
67	MEADOWBROOK FINANCIAL MORTGAGE	1	2	0.05%	0.0%	0.00%
67	MID AMERICA MORTGAGE INC	1	2	0.05%	0.0%	-97.98%
67	MASON MCDUFFIE MORTGAGE CORP	1	2	0.05%	0.0%	-50.00%
67	GOLDEN EMPIRE MORTGAGE INC	1	2	0.05%	0.0%	100.00%
67	SIMONICH CORP.	1	3	0.05%	-50.0%	50.00%
67	CORNERSTONE MORTGAGE CO.	1	3	0.05%	-50.0%	200.00%
67	FIRST FEDERAL SAVINGS BANK TWIN FALLS	1	3	0.05%	-50.0%	-40.00%
67	AMERICAN LIBERTY MORTGAGE INC	1	3	0.05%	-50.0%	-50.00%
67	LAND-HOME FINANCIAL SERVICES	1	3	0.05%	-50.0%	-40.00%
67	SUCCESS MORTGAGE PARTNERS INC	1	5	0.05%	-75.0%	-16.67%
67	DIRECTORS MORTGAGE INC	1	5	0.05%	-75.0%	-28.57%

FEBRUARY 2024 MONTHLY SUMMARY	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
Subtotal Top 100	1,900	4,012	100.0%	-10.04%	-5.80%
Subtotal Non Top 100	0	41	0.0%	-100.00%	-90.12%
Total	1,900	4,053		-11.75%	-13.29%



2/24

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HISTORICAL FEBRUARY ENDORSEMENTS	LOANS
2/1/2020	3,386
2/1/2021	4,066
2/1/2022	5,153
2/1/2023	2,185
2/1/2024	1,900

Other resources:

FHA Single Family Production Reports

HECM Endorsement Summary Reports

Reverse Market Insight newsletters

HECM Snapshot reports





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