



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	FINANCE OF AMERICA REVERSE LLC	592	592	27.50%	17.69%	-5.88%
2	MUTUAL OF OMAHA MORTGAGE INC	497	497	23.08%	-7.45%	16.12%
3	LONGBRIDGE FINANCIAL LLC	258	258	12.0%	6.61%	5.74%
4	FAIRWAY INDEPENDENT MORTGAGE CORP.	106	106	4.9%	19.10%	-54.70%
5	LIBERTY REVERSE MORTGAGE	81	81	3.76%	-24.30%	-48.41%
6	GOODLIFE HOME LOANS	47	47	2.18%	27.03%	14.63%
7	PLAZA HOME MORTGAGE INC	42	42	1.95%	-20.75%	-32.26%
8	GUILD MORTGAGE CO.	39	39	1.81%	-46.58%	
9	MOVEMENT MORTGAGE LLC	32	32	1.49%	60.00%	540.00%
10	GMFS LLC	24	24	1.11%	-11.11%	

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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	MONEY HOUSE INC	23	23	1.07%	21.05%	21.05%
12	HIGHTECHLENDING INC	22	22	1.02%	-38.89%	-60.00%
13	CROSSCOUNTRY MORTGAGE	20	20	0.9%	-13.04%	17.65%
13	CALCON MUTUAL MORTGAGE LLC	20	20	0.9%	122.22%	0.00%
13	SMARTFI HOME LOANS LLC	20	20	0.93%	33.33%	300.00%
16	ALL WESTERN MORTGAGE INC	18	18	0.84%		
16	AMERICAN PACIFIC MORTGAGE	18	18	0.84%	0.00%	-25.00%
18	TRUST MORTGAGE LENDING CORP	16	16	0.74%	128.57%	166.67%
19	OPEN MORTGAGE LLC	15	15	0.70%	-50.00%	-73.68%
20	ADVISORS MORTGAGE GROUP LLC	14	14	0.65%	40.00%	-36.36%
21	ENNKAR INC	12	12	0.56%	-40.00%	50.00%
22	GUARANTEED RATE INC	11	11	0.51%	0.00%	
22	VIP MORTGAGE INC	11	11	0.51%	37.50%	22.22%
24	WATERMARK CAPITAL INC	10	10	0.46%	42.86%	900.00%
25	TOTAL MEDIA MANAGEMENT LLC	9	9	0.42%	28.57%	28.57%
25	ALL REVERSE MORTGAGE INC	9	9	0.42%	-40.00%	-52.63%
25	BAY EQUITY LLC	9	9	0.42%	350.00%	350.00%
28	ACADEMY MORTGAGE CORP.	8	8	0.37%	60.00%	60.00%
28	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	8	8	0.37%	166.67%	166.67%
30	INTERCAP LENDING INC	7	7	0.33%	250.0%	
31	BROKER SOLUTIONS INC	6	6	0.28%	-25.0%	-40.00%
31	EAST COAST CAPITAL CORP	6	6	0.28%	100.0%	20.0%
31	CMG MORTGAGE INC	6	6	0.28%	-40.00%	
34	ARK-LA-TEX FINANCIAL SERVICES	5	5	0.23%	150.00%	
34	PRIMARY RESIDENTIAL MORTGAGE INC	5	5	0.23%	400.0%	0.00%
34	UNIVERSITY BANK	5	5	0.23%	-16.67%	-50.00%



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Data Source: Reverse Market Insight, LLC



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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
37	UTAH MORTGAGE LOAN CORP	4	4	0.19%	300.00%	
37	SOUTH RIVER MORTGAGE LLC	4	4	0.2%	-93.65%	300.00%
37	SUCCESS MORTGAGE PARTNERS INC	4	4	0.2%	100.00%	-20.00%
37	SUN WEST MORTGAGE CO INC	4	4	0.19%	33.33%	-50.0%
37	T2 FINANCIAL LLC	4	4	0.19%	300.0%	
37	THE FEDERAL SAVINGS BANK	4	4	0.19%	33.33%	-42.86%
37	THRIVE MORTGAGE LLC	4	4	0.19%	100.00%	-33.33%
37	ATLANTIC COAST MORTGAGE LLC	4	4	0.19%	33.33%	-20.0%
37	AMERICAN FINANCIAL NETWORK INC	4	4	0.19%	0.00%	-60.00%
37	DIRECTORS MORTGAGE INC	4	4	0.19%	33.33%	33.33%
37	JET DIRECT FUNDING CORP	4	4	0.19%	-50.0%	-63.64%
37	PREMIER MORTGAGE RESOURCES	4	4	0.19%	33.33%	-50.00%
37	MCM HOLDINGS INC	4	4	0.19%	-55.56%	-73.33%
50	MANN MORTGAGE LLC	3	3	0.14%	-25.00%	-25.00%
50	LOANDEPOTCOM	3	3	0.14%	200.00%	200.0%
50	COMMUNITY FIRST NATIONAL BANK	3	3	0.14%	-40.00%	
50	CARDINAL FINANCIAL CO.	3	3	0.14%	-57.14%	
50	AMERICAS MORTGAGE RESOURCE INC	3	3	0.14%	200.0%	200.0%
55	AMERICAN LIBERTY MORTGAGE INC	2	2	0.09%	100.00%	0.00%
55	CENTRAL COAST LENDING INC	2	2	0.09%		
55	CORNERSTONE MORTGAGE CO.	2	2	0.09%	0.00%	100.00%
55	NATIONWIDE MORTGAGE BANKERS INC	2	2	0.09%	-60.00%	-33.33%
55	NORWICH COMMERCIAL GROUP	2	2	0.09%	-50.0%	
55	LAND-HOME FINANCIAL SERVICES	2	2	0.09%		0.0%
55	FIRST FEDERAL SAVINGS BANK TWIN FALLS	2	2	0.09%	100.0%	0.00%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
55	TIDEWATER MORTGAGE SERVICES INC	2	2	0.09%		100.0%
55	SIMONICH CORP.	2	2	0.1%	0.0%	0.00%
55	SUN AMERICAN MORTGAGE CO	2	2	0.1%	-60.0%	-66.67%
55	SECURITYNATIONAL MORTGAGE CO.	2	2	0.09%	100.00%	-50.00%
66	SHAMROCK FINANCIAL CORP.	1	1	0.05%		0.00%
66	RADIUS FINANCIAL GROUP	1	1	0.05%	0.00%	
66	SALEM FIVE MORTGAGE CO LLC	1	1	0.05%	0.0%	0.0%
66	TOWNEBANK	1	1	0.05%	-50.0%	-50.00%
66	TJC MORTGAGE INC	1	1	0.05%		
66	VAN DYK MORTGAGE CORP.	1	1	0.05%		
66	VICTORIAN FINANCE LLC	1	1	0.05%		
66	US MORTGAGE CORP.	1	1	0.05%	-50.0%	0.00%
66	WATERSTONE MORTGAGE CORP	1	1	0.05%	-80.0%	
66	WALLICK & VOLK INC	1	1	0.05%	-50.0%	
66	FLAT BRANCH MORTGAGE INC	1	1	0.05%		
66	FIRST COLONY MORTGAGE CORP	1	1	0.05%		
66	GOLDEN EMPIRE MORTGAGE INC	1	1	0.05%	-50.0%	
66	GOLDENWEST FEDERAL CREDIT UNION	1	1	0.05%	0.0%	
66	LEADER ONE FINANCIAL CORP.	1	1	0.05%	-75.0%	-87.5%
66	INTELLILOAN INC	1	1	0.05%	0.0%	
66	HARTFORD FUNDING LTD	1	1	0.05%		-50.00%
66	MOUNTAIN AMERICA CREDIT UNION	1	1	0.05%	0.0%	0.00%



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66	MAGNOLIA BANK INC	1	1	0.1%	0.0%	-85.71%
66	MASON MCDUFFIE MORTGAGE CORP	1	1	0.1%	-75.0%	0.00%
66	MEADOWBROOK FINANCIAL MORTGAGE	1	1	0.05%	-50.00%	-50.00%
66	MID AMERICA MORTGAGE INC	1	1	0.05%	-95.83%	-98.21%
66	DATA MORTGAGE DBA ESSEX MORTGAGE	1	1	0.05%		
66	DIGNIFIED HOME LOANS LLC	1	1	0.05%		
66	EVERGREEN MONEYSOURCE MTG CO	1	1	0.05%		0.00%
66	CHOICE LENDING CORP.	1	1	0.05%		
66	COMPASS MORTGAGE INC	1	1	0.05%	0.0%	0.00%
66	CONTOUR MORTGAGE CORP.	1	1	0.05%	-75.0%	-80.00%
66	AUGUSTA FINANCIAL INC	1	1	0.05%		
66	BANK OF ENGLAND	1	1	0.05%	0.0%	-75.00%
66	AMERICAN FINANCING CORP	1	1	0.05%		-88.89%
66	AMERICAN SECURITY MORTGAGE CORP	1	1	0.05%	0.0%	
66	ALCOVA MORTGAGE LLC	1	1	0.05%		

JANUARY 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,153	2,153	100.0%	-0.74%	-7.16%
Subtotal Non Top 100	0	0	0.0%	-100.00%	-100.00%
Total	2,153	2,153		-1.69%	-13.50%



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HISTORICAL JANUARY ENDORSEMENTS	LOANS
1/1/2020	3,919
1/1/2021	4,539
1/1/2022	5,771
1/1/2023	2,489
1/1/2024	2,153

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