

DECEMBER 2023



PUBLISHED 01.02.24



The following report is brought to you by HECMWORLD.com and Mutual of Omaha Mortgage.

This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS ytd	% MARKET Share	% CHANGE Month	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	537	6,240	24.52%	0.19%	8.03%
2	FINANCE OF AMERICA REVERSE LLC	503	8,981	22.97%	-18.48%	-55.33%
3	LONGBRIDGE FINANCIAL LLC	242	2,984	11.1%	0.00%	-43.48%
4	LIBERTY REVERSE MORTGAGE	107	1,552	4.9%	-10.83%	-59.23%
5	FAIRWAY INDEPENDENT MORTGAGE CORP.	89	1,434	4.06%	-19.82%	-47.80%
6	GUILD MORTGAGE CO.	73	585	3.33%	25.86%	
7	SOUTH RIVER MORTGAGE LLC	63	245	2.88%	600.00%	
8	PLAZA HOME MORTGAGE INC	53	449	2.42%	51.43%	2.51%
9	GOODLIFE HOME LOANS	37	587	1.69%	-54.32%	-30.78%
10	HIGHTECHLENDING INC	36	473	1.64%	28.57%	-48.81%

The information contained in this document may not be used, published or redistributed without the prior written consent of HECMWorld.com. The opinions expressed are in good faith and while every care has been taken in preparing these documents, HECMWorld.com makes no representations and gives no warranties of whatever nature in respect of these documents, including but not limited to the accuracy or completeness of any information, facts and/or opinions contained therein. HECMWorld.com cannot be held liable for the use of and reliance of the opinions, estimates, and forecasts in these documents.

LET REVERSE MORTGAGE POPULARITY DO THE TALKING

SEE IT WORK

HECM NEIGHBORHOOD WIDGET





T

12/23

direct endorsements

RANK	LENDER	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
11	OPEN MORTGAGE LLC	30	767	1.37%	25.00%	-61.69%
12	GMFS LLC	27	27	1.23%		
13	MID AMERICA MORTGAGE INC	24	452	1.1%	242.86%	-39.33%
	CROSSCOUNTRY MORTGAGE	23	147	1.1%	0.00%	22.50%
15	ENNKAR INC	20	174	0.91%	185.71%	24.29%
15	MOVEMENT MORTGAGE LLC	20	211	0.91%	-33.33%	339.58%
17	MONEY HOUSE INC	19	311	0.87%	-9.52%	-55.06%
18	AMERICAN PACIFIC MORTGAGE	18	239	0.82%	63.64%	-35.41%
19	ALL REVERSE MORTGAGE INC	15	215	0.68%	0.00%	-65.43%
19	SMARTFI HOME LOANS LLC	15	228	0.68%	-42.31%	418.18%
21	GUARANTEED RATE INC	11	69	0.50%	0.00%	
22	CMG MORTGAGE INC	10	65	0.46%	100.00%	983.33%
22	ADVISORS MORTGAGE GROUP LLC	10	226	0.46%	-23.08%	-66.52%
24	MCM HOLDINGS INC	9	144	0.41%	0.00%	-52.32%
24	CALCON MUTUAL MORTGAGE LLC	9	203	0.41%	-43.75%	625.0%
26	JET DIRECT FUNDING CORP	8	79	0.37%	166.67%	-49.36%
26	BROKER SOLUTIONS INC	8	96	0.37%	-20.00%	-46.96%
26	VIP MORTGAGE INC	8	106	0.37%	14.29%	-53.91%
29	CARDINAL FINANCIAL CO.	7	20	0.32%	16.67%	
29	TRUST MORTGAGE LENDING CORP	7	76	0.32%		-7.32%
29	TOTAL MEDIA MANAGEMENT LLC	7	88	0.32%	250.0%	-3.30%
29	WATERMARK CAPITAL INC	7	92	0.32%	-41.67%	
33	UNIVERSITY BANK	6	88	0.27%	50.00%	252.00%
34	WATERSTONE MORTGAGE CORP	5	8	0.23%		300.00%
34	COMMUNITY FIRST NATIONAL BANK	5	21	0.23%	66.67%	
34	NATIONWIDE MORTGAGE BANKERS INC	5	45	0.23%	25.00%	0.0%

The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage Data Source: Reverse Market Insight, LLC





Learn how we are connecting you with **YOUR CUSTOMERS** IN THE DIGITAL AGE RETIREMENT **FUNDING** SOLUTIONS ha Bank Company



Top 100 Lender Data Source: R

12/23

direct endorsements

RANK	LENDER	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE
34	ACADEMY MORTGAGE CORP.	5	62	0.23%	0.00%	-57.53%
34	SUN AMERICAN MORTGAGE CO	5	71	0.2%	-16.67%	-76.80%
39	MANN MORTGAGE LLC	4	21	0.2%	300.00%	-19.23%
39	MASON MCDUFFIE MORTGAGE CORP	4	24	0.18%		
39	CONTOUR MORTGAGE CORP.	4	33	0.18%		-15.38%
39	NORWICH COMMERCIAL GROUP	4	34	0.18%	100.00%	6.25%
39	PACIFIC RESIDENTIAL MORTGAGE LLC	4	39	0.18%	100.00%	69.57%
39	LEADER ONE FINANCIAL CORP.	4	43	0.18%	0.0%	-53.76%
39	AMERICAN FINANCIAL NETWORK INC	4	59	0.18%	100.00%	-57.86%
46	DIRECTORS MORTGAGE INC	3	29	0.14%	200.00%	-64.20%
46	ATLANTIC COAST MORTGAGE LLC	3	48	0.14%	-25.0%	-36.0%
46	EAST COAST CAPITAL CORP	3	49	0.14%	50.0%	-18.33%
46	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	3	57	0.14%	-62.50%	-72.46%
46	PREMIER MORTGAGE RESOURCES	3	61	0.14%	-25.00%	-60.39%
46	SUN WEST MORTGAGE CO INC	3	78	0.14%	-50.00%	-45.45%
46	THE FEDERAL SAVINGS BANK	3	96	0.14%	-50.00%	-36.42%
53	SIMONICH CORP.	2	9	0.09%		-83.64%
53	ARK-LA-TEX FINANCIAL SERVICES	2	10	0.09%	-33.33%	
53	WALLICK & VOLK INC	2	12	0.09%	100.00%	-40.00%
53	GOLDEN EMPIRE MORTGAGE INC	2	12	0.09%	100.00%	-40.0%
53	SECURITY HOME MORTGAGE LLC	2	14	0.09%	100.0%	-48.15%
53	MEADOWBROOK FINANCIAL MORTGAGE	2	14	0.09%	0.0%	-53.33%
53	INTERCAP LENDING INC	2	16	0.09%		
53	TOWNEBANK	2	19	0.09%	100.0%	-45.71%
53	SUCCESS MORTGAGE PARTNERS INC	2	24	0.09%		-33.33%



The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage Data Source: Reverse Market Insight, LLC

LET REVERSE MORTGAGE POPULARITY DO THE TALKING

SEE IT WORK





12/23

direct endorsements

RANK	LENDER	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
53	CORNERSTONE MORTGAGE CO.	2	26	0.09%	-50.0%	-10.34%
53	US MORTGAGE CORP.	2	28	0.1%	-50.0%	-3.45%
53	THRIVE MORTGAGE LLC	2	31	0.1%		-56.34%
53	BAY EQUITY LLC	2	39	0.09%	-60.0%	-67.50%
53	CHERRY CREEK MORTGAGE CO INC	2	551	0.09%		-42.78%
67	HOME FUNDING CORP.	1	1	0.05%		
67	HOMESPIRE MORTGAGE CORP.	1	1	0.05%		
67	TIDEWATER HOME FUNDING	1	1	0.05%		0.00%
67	INTELLILOAN INC	1	2	0.05%		
67	PREMIER MORTGAGE SERVICES INC	1	2	0.05%		
67	OBSIDIAN FINANCIAL SERVICES I	1	2	0.05%		
67	GREENWAY MORTGAGE FUNDING CORP	1	3	0.05%	0.0%	-25.00%
67	AMERICAN SECURITY MORTGAGE CORP	1	4	0.05%		100.0%
67	COMPASS MORTGAGE INC	1	4	0.05%	0.0%	-50.0%
67	T2 FINANCIAL LLC	1	5	0.05%	0.0%	
67	GOLDENWEST FEDERAL CREDIT UNION	1	6	0.05%	0.0%	-25.00%
67	EVERETT FINANCIAL	1	6	0.05%	0.0%	-68.42%
67	AMERICAN NATIONWIDE MORTGAGE CO.	1	7	0.05%		250.0%
67	CREDIT UNION MORTGAGE ASSOCIATION INC	1	7	0.05%		-36.36%
67	RADIUS FINANCIAL GROUP	1	7	0.05%	0.0%	
67	UTAH MORTGAGE LOAN CORP	1	7	0.05%		40.00%
67	ABSOLUTE HOME MORTGAGE CORP	1	8	0.05%		-63.64%



The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage Data Source: Reverse Market Insight, LLC



The power is

MUTUAL

Learn more about the most TRUSTED BRAND IN THE INDUSTRY

12/23

direct endorsements

RANK	LENDER	LOANS Month	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
67	SIERRA PACIFIC MORTGAGE CO INC	1	8	0.1%		-60.00%
67	AMCAP MORTGAGE LTD	1	10	0.1%		-58.33%
67	MOUNTAIN AMERICA CREDIT UNION	1	10	0.05%	0.00%	100.0%
67	AMERICAN LIBERTY MORTGAGE INC	1	13	0.05%	0.0%	-77.19%
67	SALEM FIVE MORTGAGE CO LLC	1	13	0.05%	0.0%	-18.75%
67	CENTRAL PACIFIC BANK	1	14	0.05%	0.0%	-17.65%
67	FIRST FEDERAL SAVINGS BANK TWIN FALLS	1	15	0.05%	0.0%	-53.13%
67	BANK OF ENGLAND	1	21	0.05%		-79.61%
67	LOANDEPOTCOM	1	25	0.05%	-50.0%	13.64%
67	AMERICAS MORTGAGE RESOURCE INC	1	27	0.05%	0.0%	17.39%
67	SECURITYNATIONAL MORTGAGE CO.	1	28	0.05%		-45.10%
67	MAGNOLIA BANK INC	1	39	0.05%	_	-77.19%
67	PRIMARY RESIDENTIAL MORTGAGE INC	1	58	0.05%	0.0%	-78.36%

DECEMBER 2023 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET Share	% CHANGE Month	% CHANGE YTD
Subtotal Top 100	2,190	29,690	100.0%	-0.27%	-41.24%
Subtotal Non Top 100	0	860	0.0%	-100.00%	-89.69%
Total	2,190	30,550		-2.97%	-48.11%

HISTORICAL DECEMBER ENDORSEMENTS	LOANS
12/1/2019	2,461
12/1/2020	4,097
12/1/2021	5,218
12/1/2022	2,786
12/1/2023	2,190